

PRESS RELEASE

January 5, 2021 / For Immediate Release

Red Canyon partners with The Phoenix

As Agency of Record (AOR) for the Diné Development Corporation (DDC), The Phoenix will be providing brand development and creative services for new DDC subsidiary, Red Canyon. Red Canyon provides space operations planning, IT services and change management to Federal defense and civilian agencies.

Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients' expectations and deliver results.

Learn more about us at PhoenixLMG.com or find us on Social Media Platforms @PhoenixLMG